

Effective Basketball Leadership + its link to a Team's Success.



AJ Jerry

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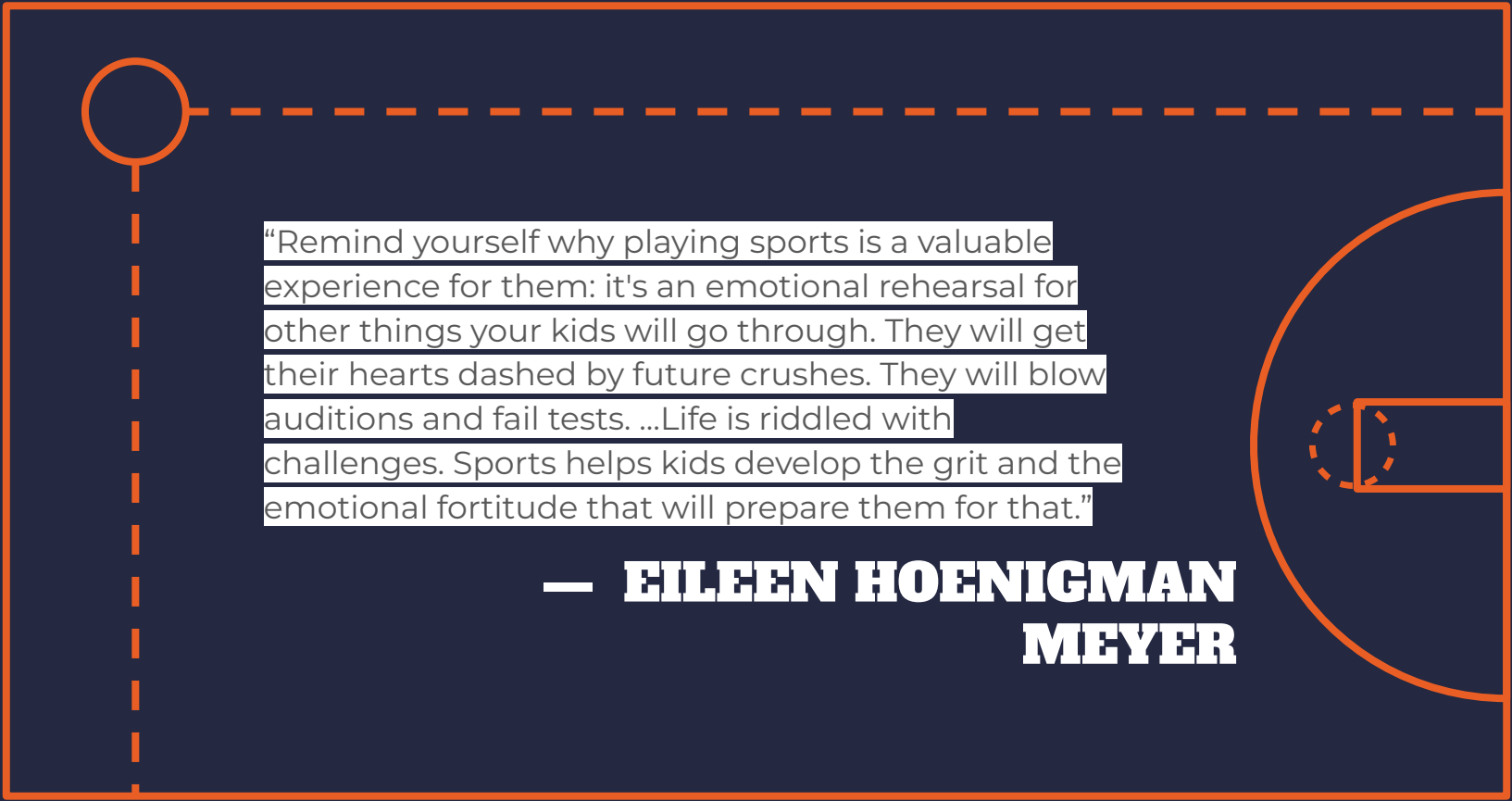
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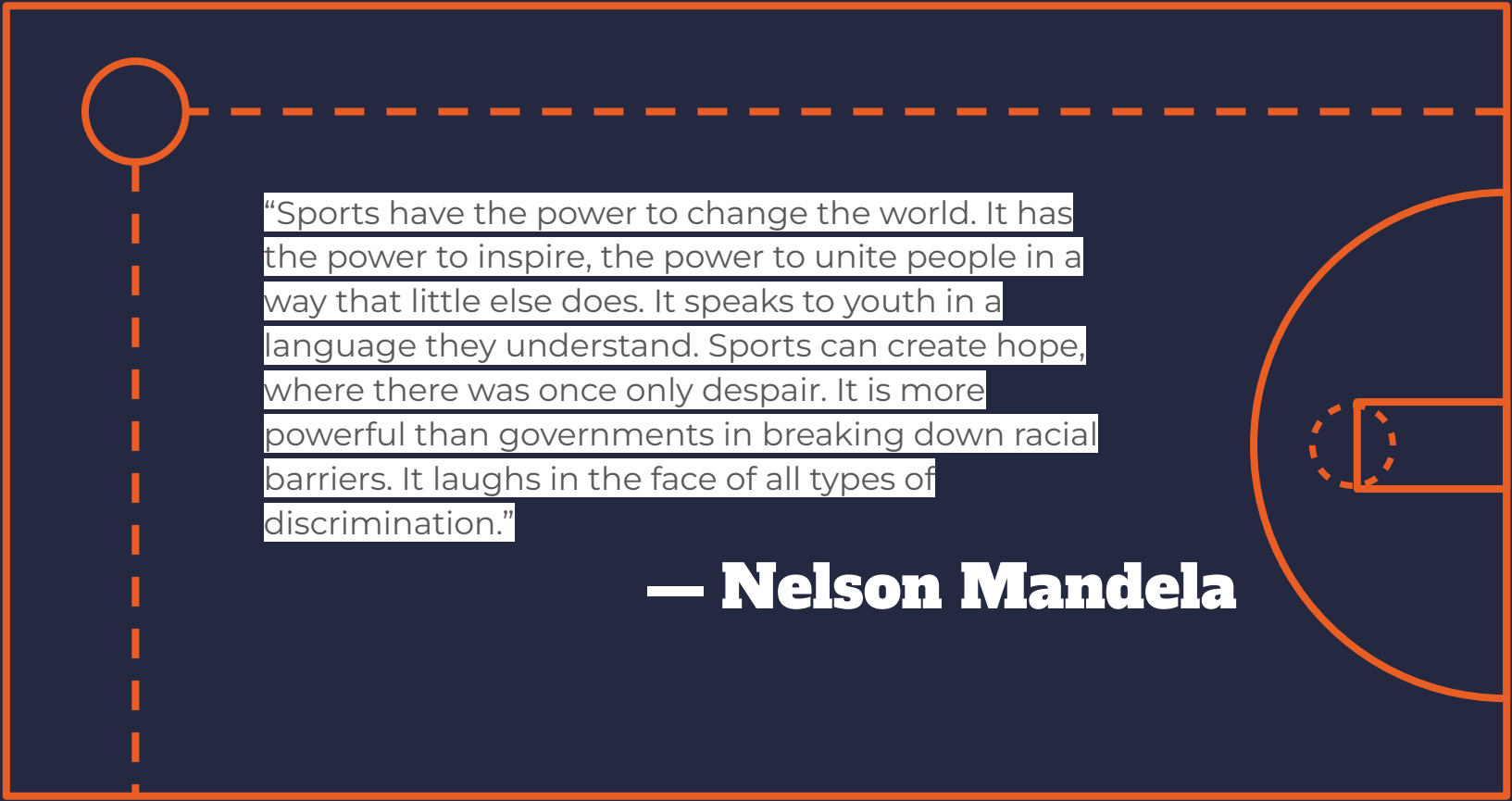
01

WHY?



“Remind yourself why playing sports is a valuable experience for them: it's an emotional rehearsal for other things your kids will go through. They will get their hearts dashed by future crushes. They will blow auditions and fail tests. ...Life is riddled with challenges. Sports helps kids develop the grit and the emotional fortitude that will prepare them for that.”

— **EILEEN HOENIGMAN
MEYER**



“Sports have the power to change the world. It has the power to inspire, the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sports can create hope, where there was once only despair. It is more powerful than governments in breaking down racial barriers. It laughs in the face of all types of discrimination.”

— **Nelson Mandela**

Quick Discussion

Share with me!

Have any of you ever played a sport and how has it impacted your life?
Have you ever had a coach that impacted your life in a special way?

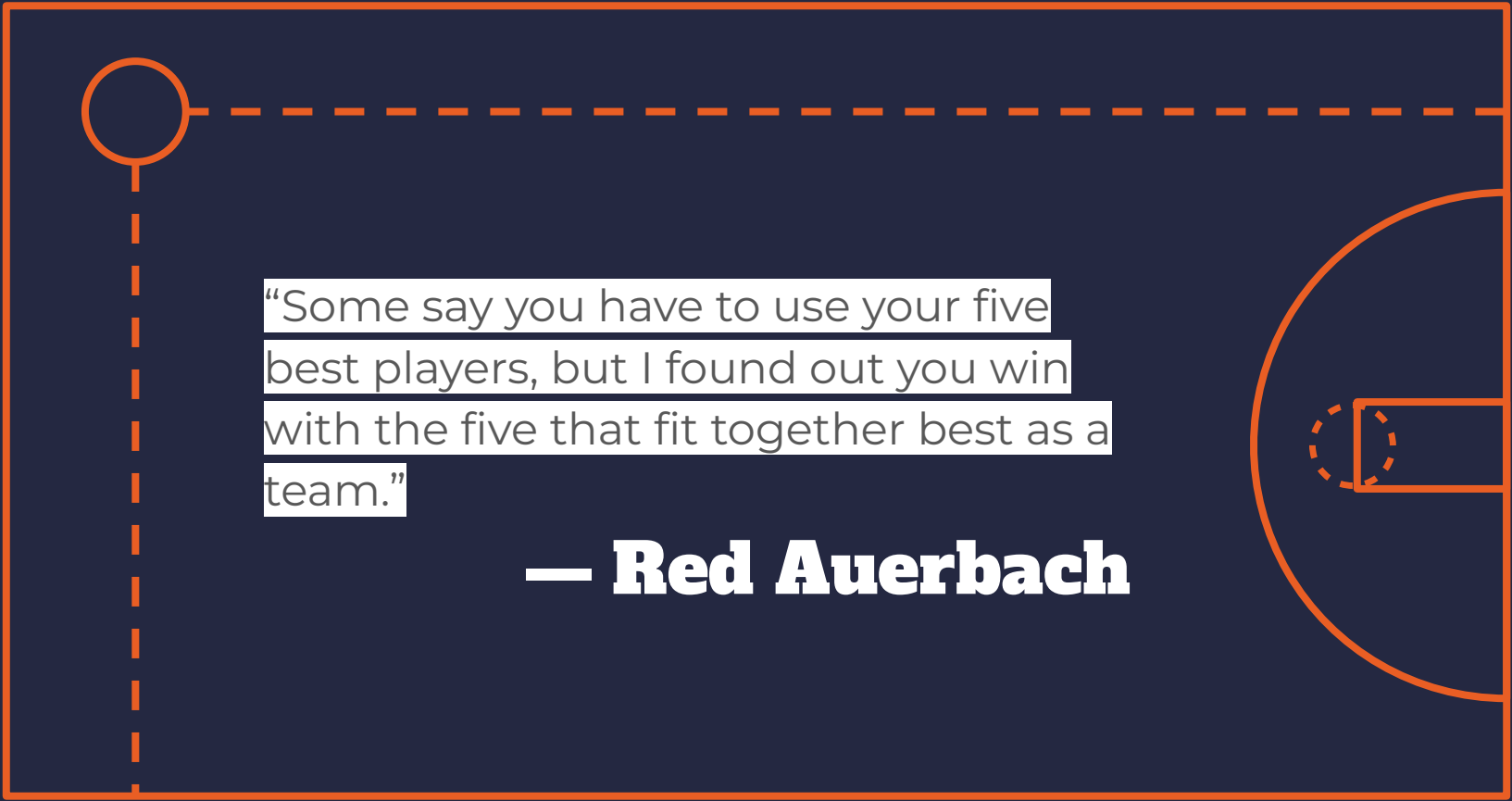




02

Introduction

The process + the final hypothesis



“Some say you have to use your five best players, but I found out you win with the five that fit together best as a team.”

— **Red Auerbach**

Hypothesis

If there is a high value of **effective basketball leadership**, then a team will have a higher **W:L ratio** mediated by **positive athlete perceptions** and **team chemistry**.

WHAT MAKES AN EFFECTIVE TEAM?

INTERDEPENDENCE

Team members rely on each other



STRUCTURE/CLARITY

Clear vision + roles



PSYCHOLOGICAL SAFETY!

"I can make mistakes/take risks."



AJ's Factors for a WINNING BASKETBALL TEAM



**POSITIVE
PERCEPTIONS**

**TEAM
CHEMISTRY**

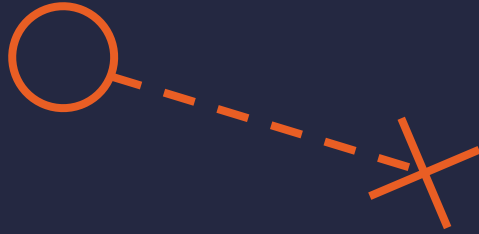


FIREPOWER/TALENT

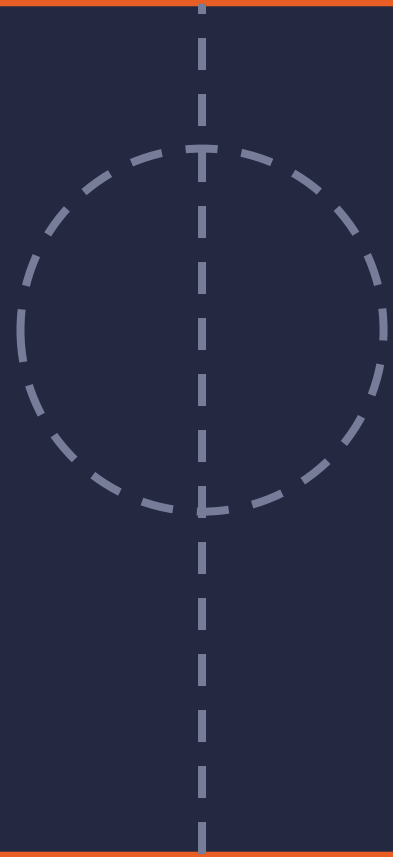
**EFFECTIVE
LEADERSHIP +
ROLE DEFINING**



03



THE METHOD



PARTICIPANTS



Team 1 (W:L = .788)

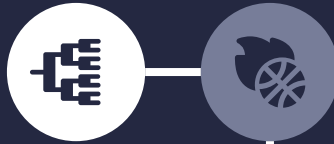


Team 2 (W:L = .484)

COACHING EFFICACY SCALE

Technique

instructional and diagnostic skill



Motivation

influence on athlete's psychological mood and psychological skills

Game Strategy

the ability to lead a team through specific game situations during competition



Character Building

Influence on personal development and positive attitudes towards the sport

AJ'S MODIFICATIONS



FOR COACHES

Added 12 items for specific coaching behaviours: team cohesion, psychological safety, vision, communication, and accountability

FOR PLAYERS

Cut out and added various questions to the Coaching Efficacy Scale due to the differing roles of player and coach leaders.



Team Chemistry + Perceptions

Team Chem

Modified Group
Environment
Questionnaire =
task cohesion +
social cohesion



Perceptions

Novel
Questionnaire
created by me.

EXAMPLE ITEMS

How effective is your coach in his or her ability to recognize opposing team's strength during competition

After I make a mistake, my coach effectively balances giving both comforting assurance (through words or behavior) and proper discipline (through words or behaviour).

How effective is your team team leader(s) in holding himself or herself to the set standard of the program?

Our team members have conflicting aspirations for the team's performance.

My experience with this team has been rewarding and worthwhile.

Who?



Head Coach



**Assistant
Coaches**



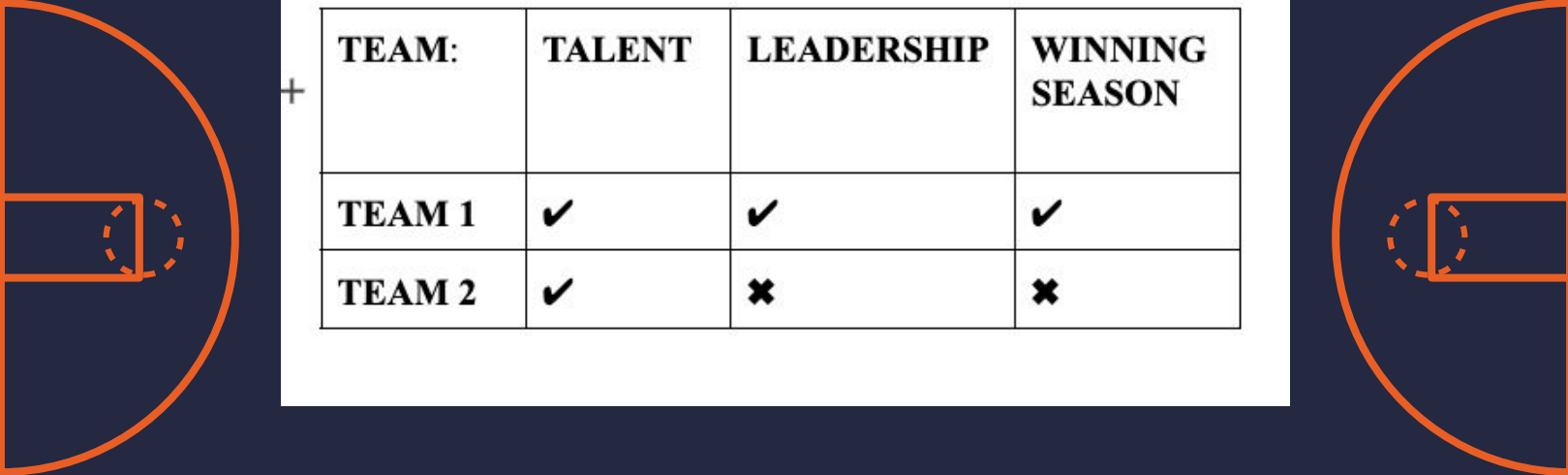
PLAYERS



04

RESULTS

SUSPECTED RESULTS



+

TEAM:	TALENT	LEADERSHIP	WINNING SEASON
TEAM 1	✓	✓	✓
TEAM 2	✓	✗	✗

LIMITATIONS?

- Length of Survey
- Questionnaire Items
- 2 is greater than 1



Q&A

Ask me anything!





THANKS

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